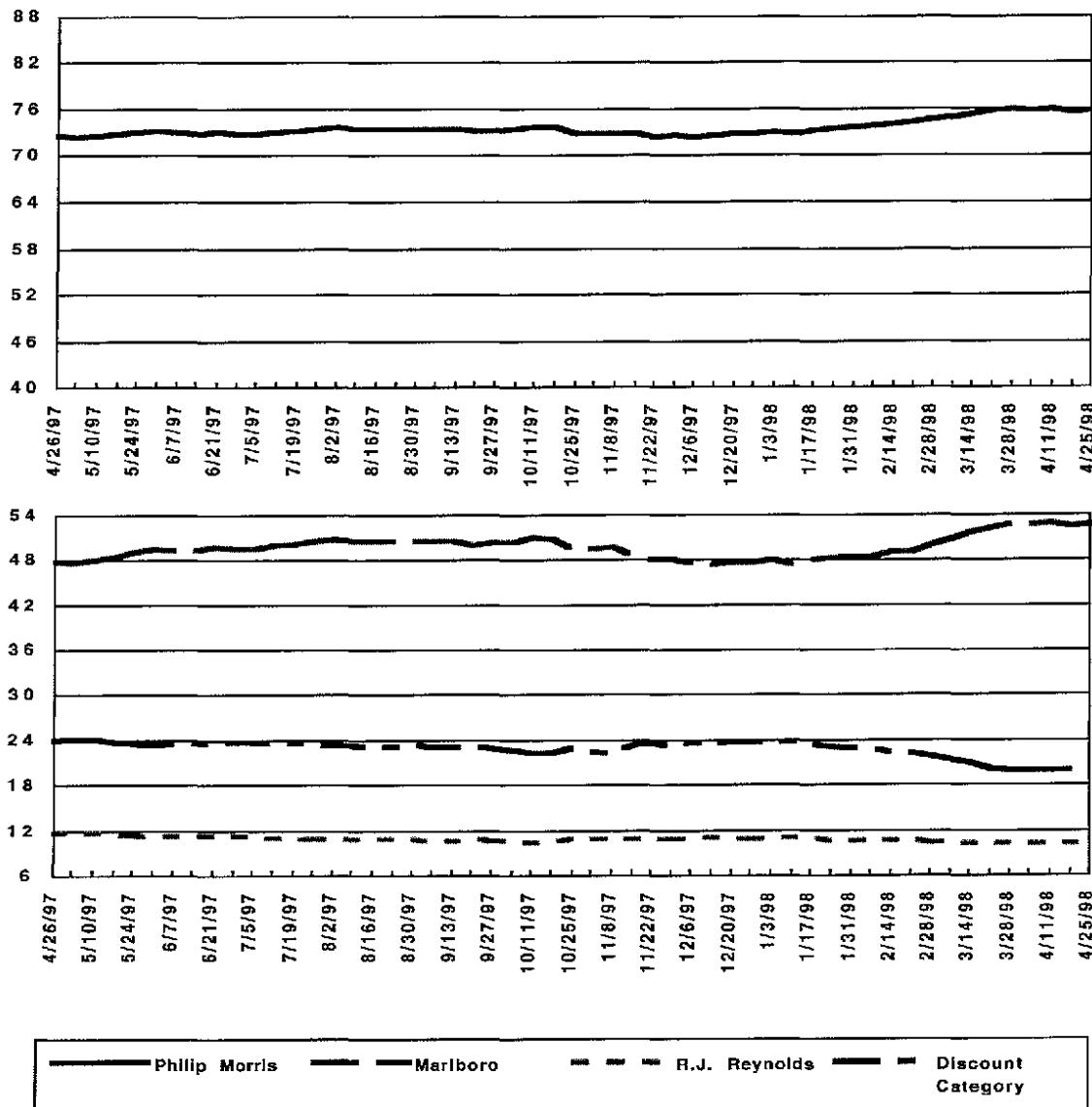


## QUIK TRIP (S. Vasquez) THROUGH W/E 4/25/98



	26 WK	13 WK	FY 97	YTD 98	DIFF
Philip Morris	74.68	75.79	72.84	75.56	2.73
Marlboro	50.54	52.73	48.62	52.27	3.65
OPB	7.75	7.62	7.69	7.67	-0.02
Basic	1.99	2.05	1.49	2.17	0.68
R. J. Reynolds	10.51	10.25	11.22	10.35	-0.87
Camel	3.81	3.75	3.86	3.77	-0.09
Winston	2.98	2.89	2.79	2.93	0.14
Doral	-0.03	-0.02	0.57	-0.02	-0.59
B&W	10.72	9.89	12.02	9.99	-2.03
GPC	4.00	3.33	5.32	3.41	-1.91
Lorillard	3.80	3.79	3.63	3.82	0.19
Newport	2.76	2.80	2.46	2.81	0.36
Liggett Group	0.22	0.22	0.22	0.22	0.00
Premium	78.55	80.21	76.34	79.95	3.61
Private Label	12.78	12.20	13.42	12.27	-1.14
Avg Ind CPW	699.65	711.23	733.50	706.30	-27.20
Avg PM CPW	522.47	539.07	534.25	533.70	-0.55
Avg Marl CPW	353.58	375.00	356.66	369.18	12.53
# of Stores	326	326	325	326	1

Source: STARS Store Level Data

Leadership Accounts Package

2071850296